

Content & Concept

CONTENT DESCRIPTION

The brain is a complex and essential component in each person's life. Every individual has their own perspective, stream of consciousness, judgement, and memory in their mind. This driving force contains the power of a person's imagination, recognition, and ability to process emotions and feelings as a result of actions and attitudes. Given the ability of inner perception, there are an infinite amount of mental functions, mental events, and mental properties in each mind. Everyone contains their own stream of consciousness, and health of mind. Some minds struggle more than others, and having a psychiatric disorder highlights and expands on multiple avenues of emotion. Those who struggle with mental disorders are more likely to experience magnified emotions, alterations of personality and perception, and judgement. These particular minds are constantly processing. This problem can be a catalyst of their suffering and poor functionality in their life. Someone who has chronic depression may feel effects of exhaustion, but their mind is still spinning.

Thinking is incredibly personal and eternally internal. This book collection scopes over three mental disorders, anxiety, chronic depression, and bipolar disorder. Each of the volumes will go deep into the depths of the mind, how it is effected, medicine, self-treatment and the chemistry behind it all. The mind is a chaotic place, mapped and webbed with emotions and perceptions that influence the way we live our lives. We are effected by what we hear, say, think, and do.

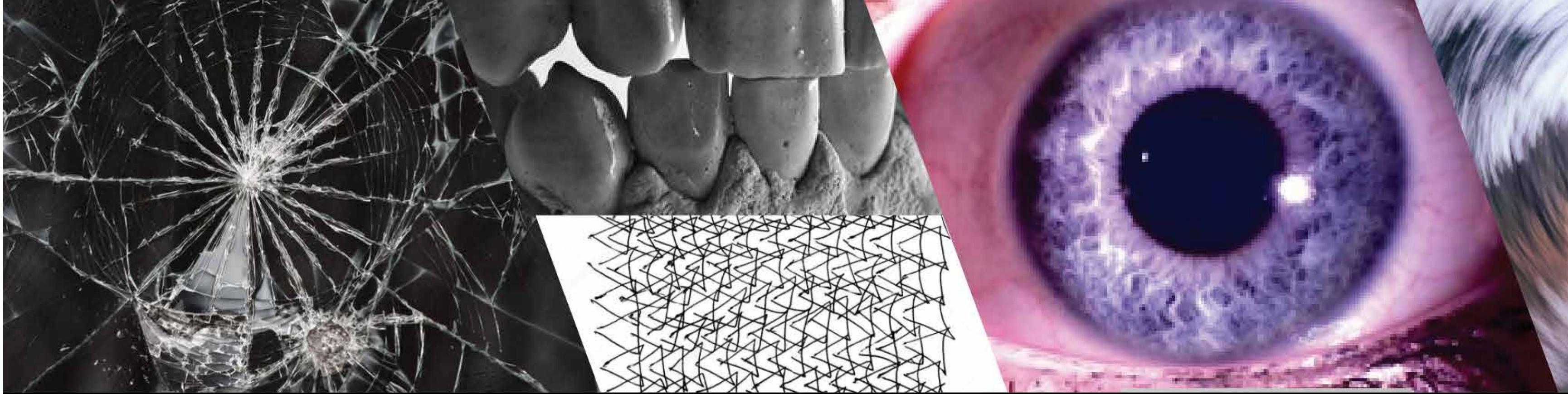
ARTICULATION DESCRIPTION

Upon landing on mental disorders for this book jacket series, I wanted to have a strong connection between the concept and design in the book covers. So I spent nearly two weeks sketching. Mental disorders are a condition of the mind, they are internal, private, and these disorders are incredibly active. The mind is constantly thinking, endlessly processing, generating thoughts, actions and everything. With mental disorders, emotions are hypersensitive, so I wanted to translate the personal aspect of macro feelings and micro thinking through images and content of human anatomy.

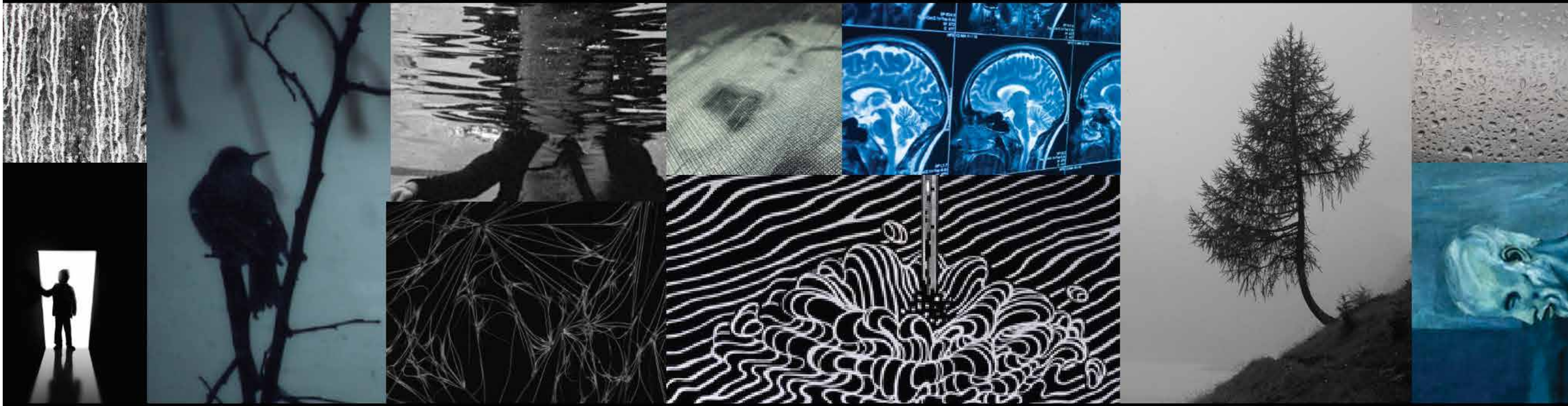
I used different skulls for each book cover, bridging from the anatomy aspect that people will naturally relate to, with unusual colors with patterns and textures into my conceptual concept. I initially wanted to have distorted type that visually described each of the covers, but after multiple versions, it didn't seem like it was enough.

Visualization Board

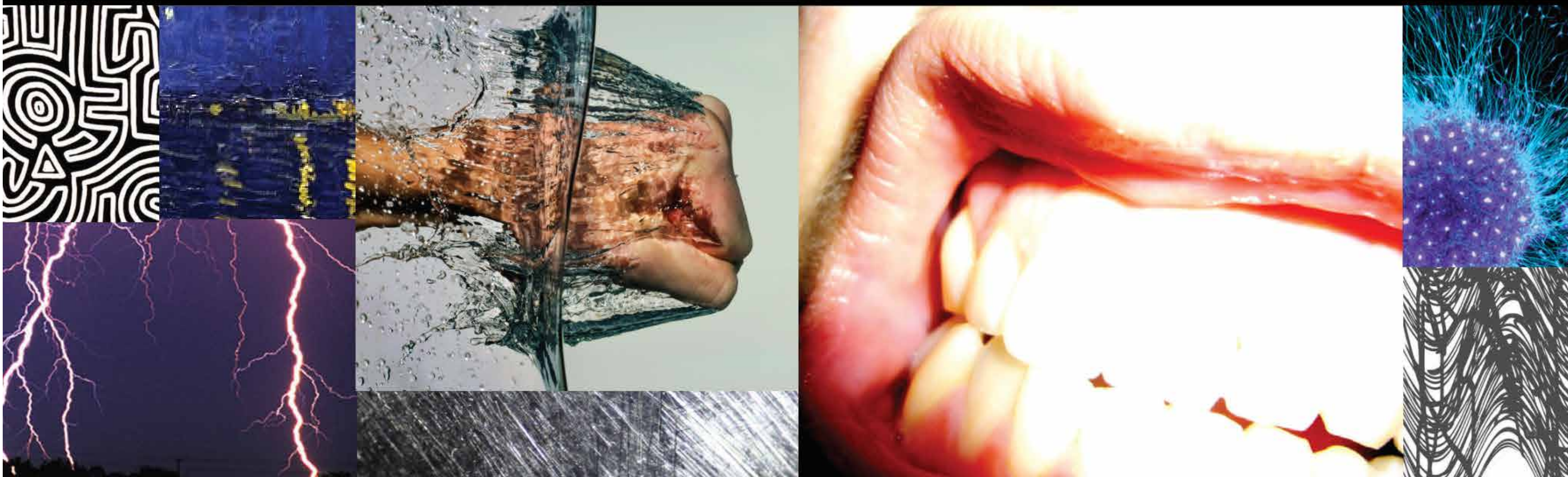
Anxiety



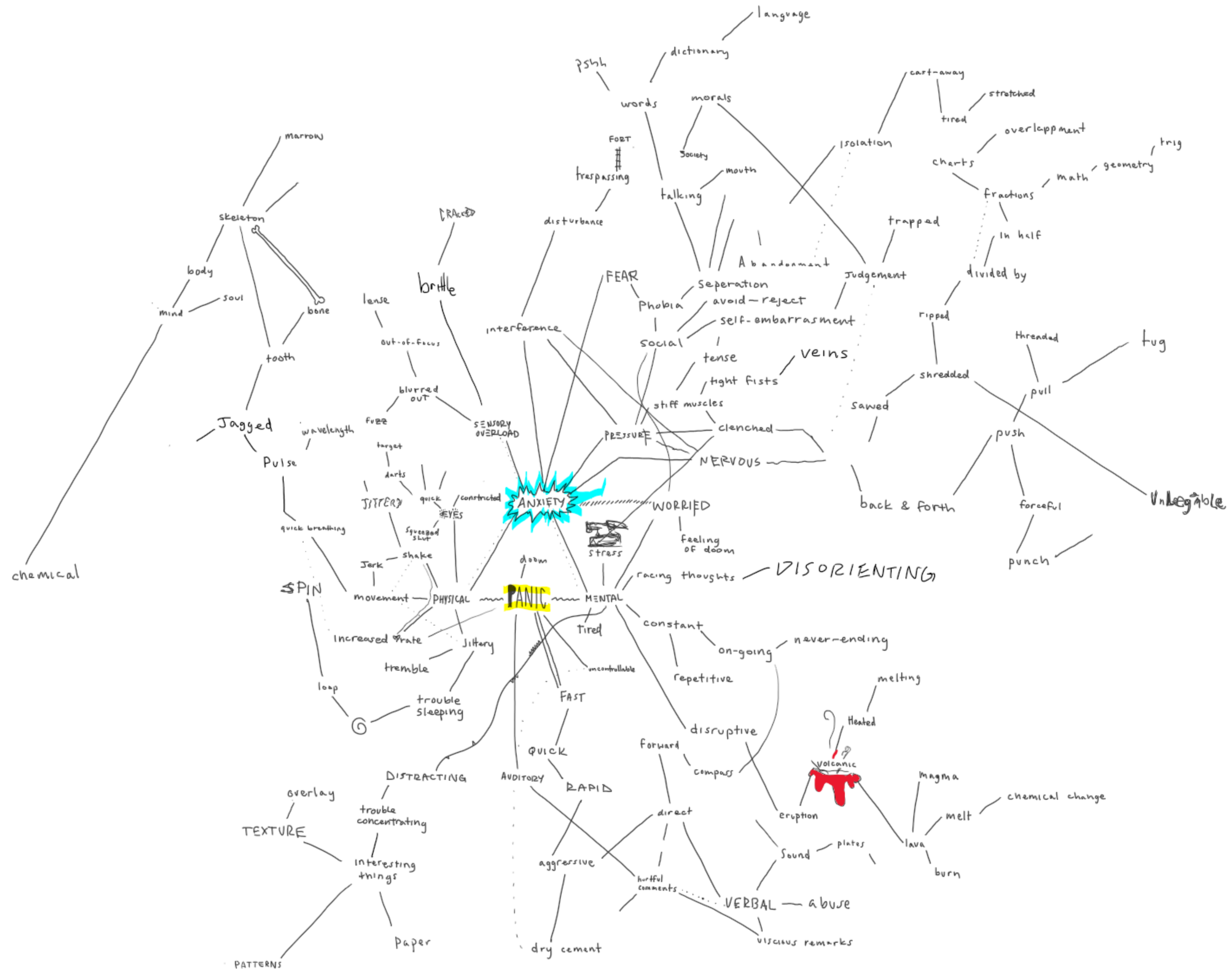
Chronic Depression



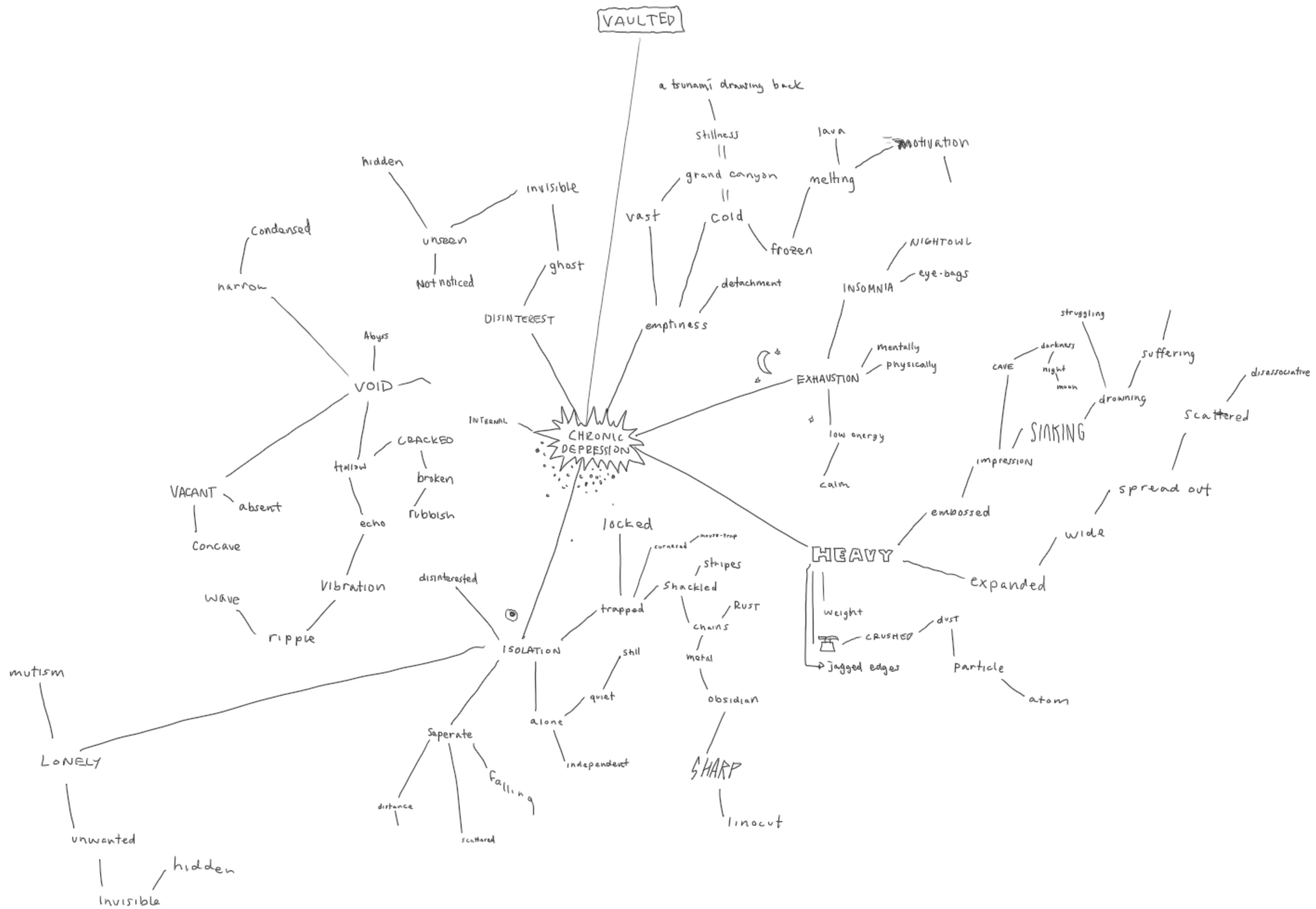
Bipolar Disorder



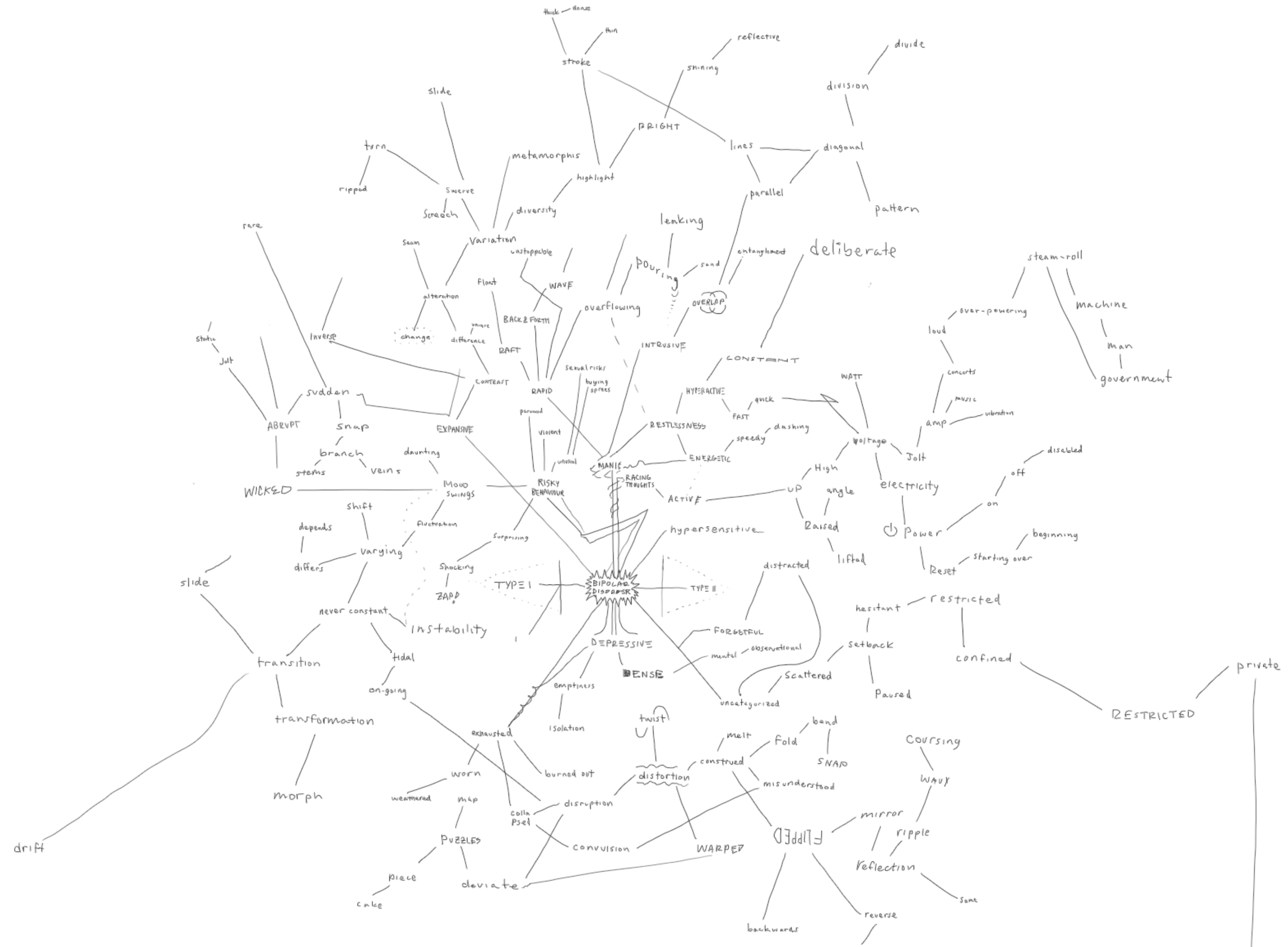
Mind map one



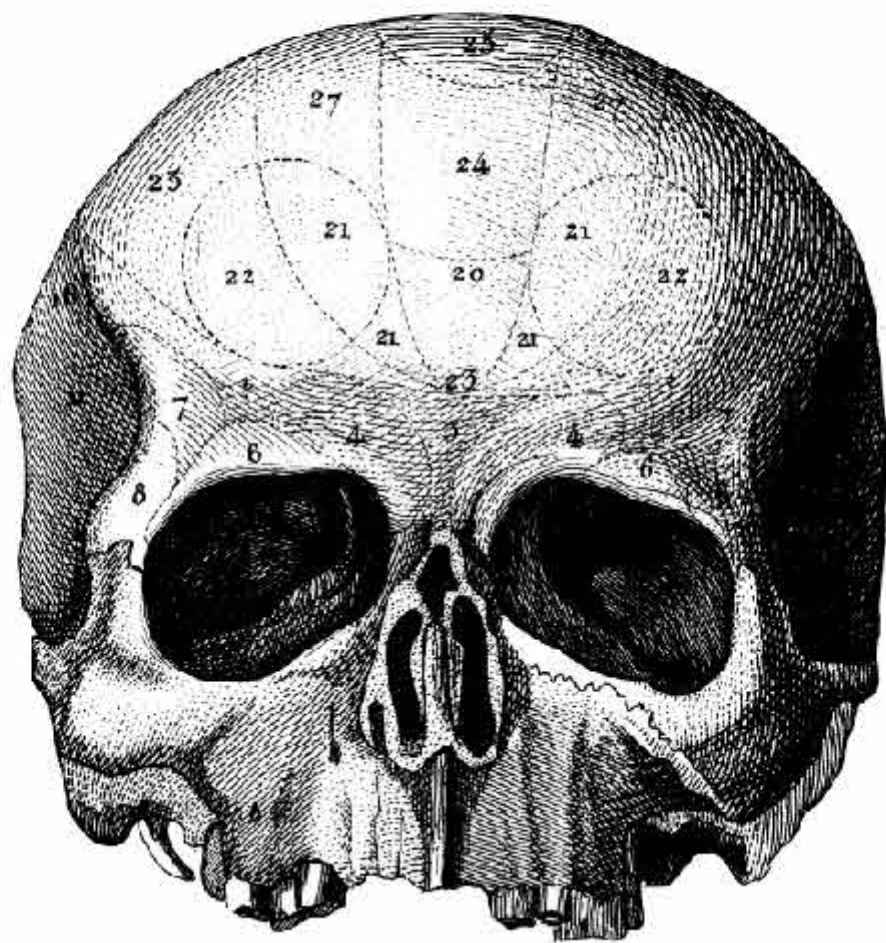
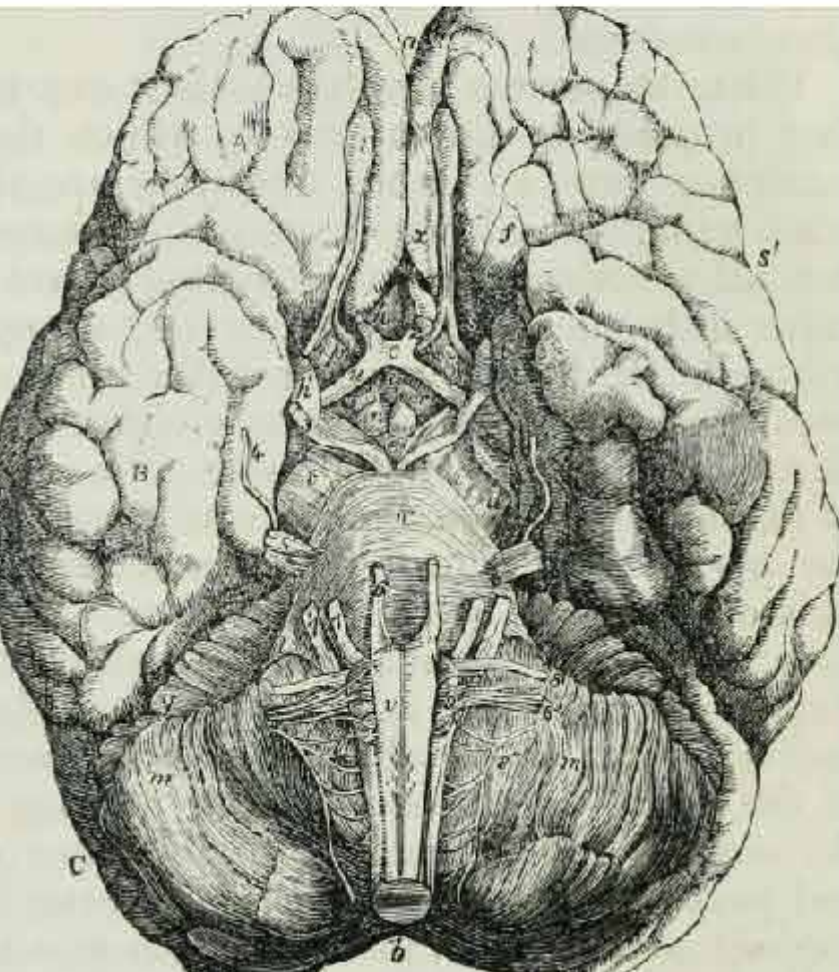
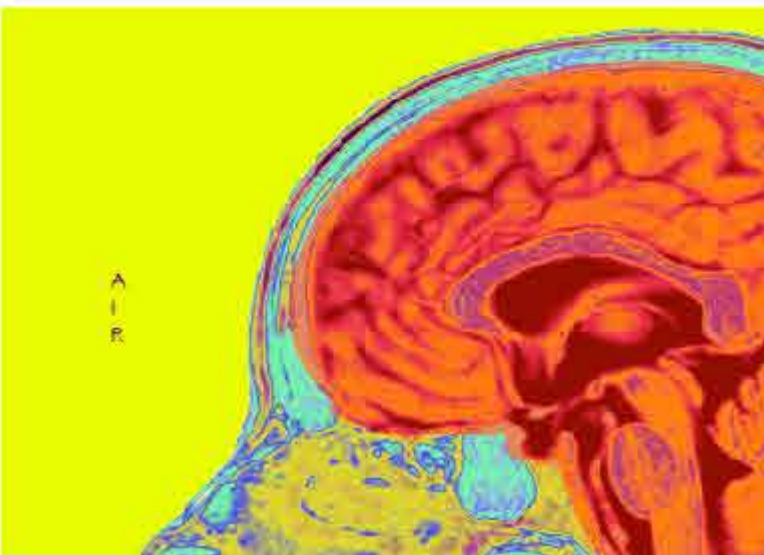
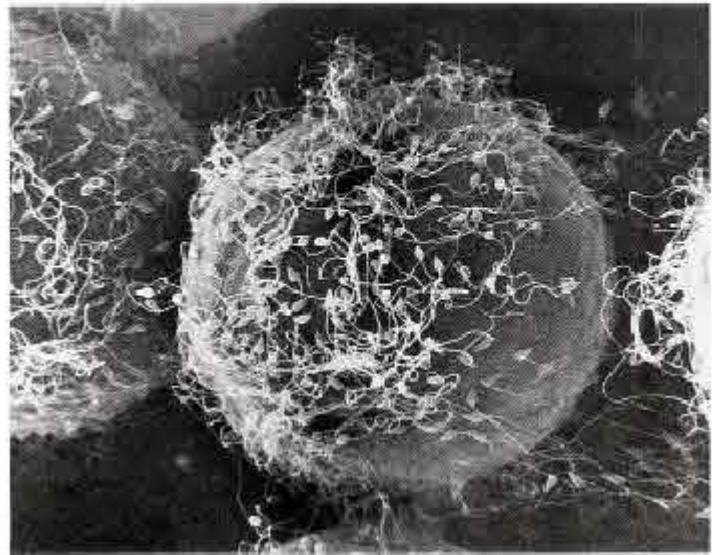
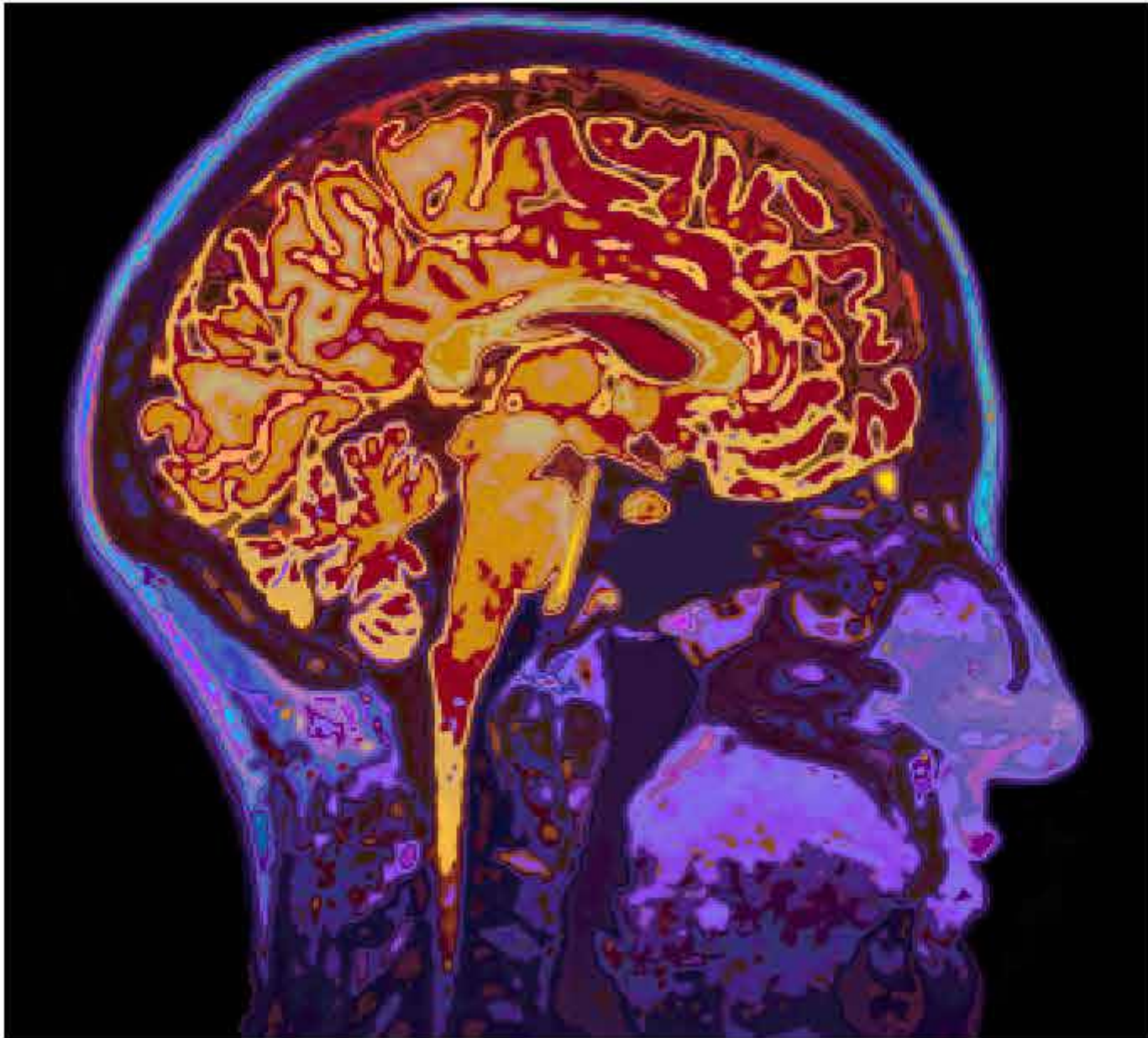
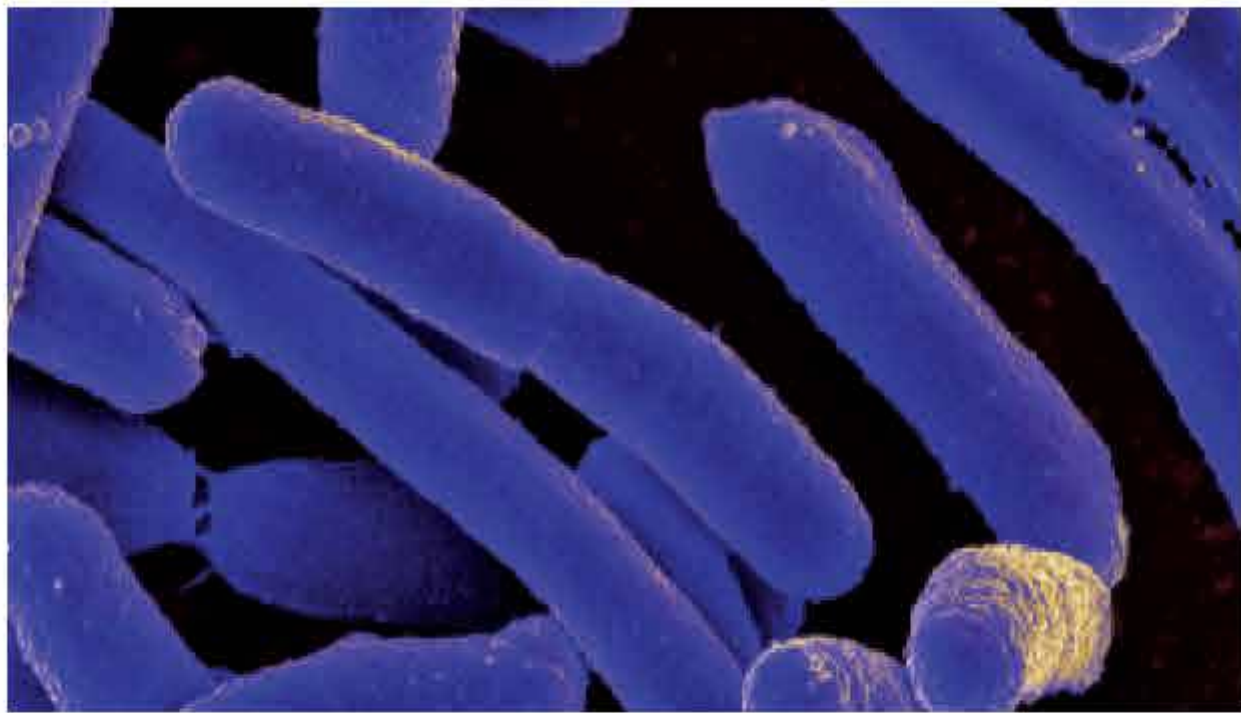
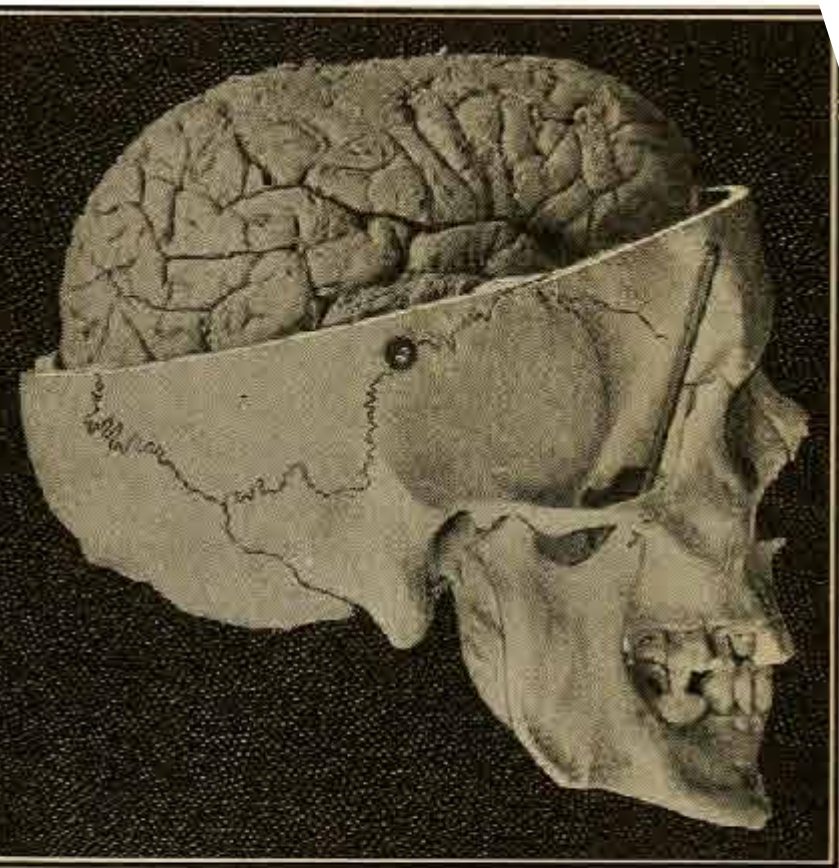
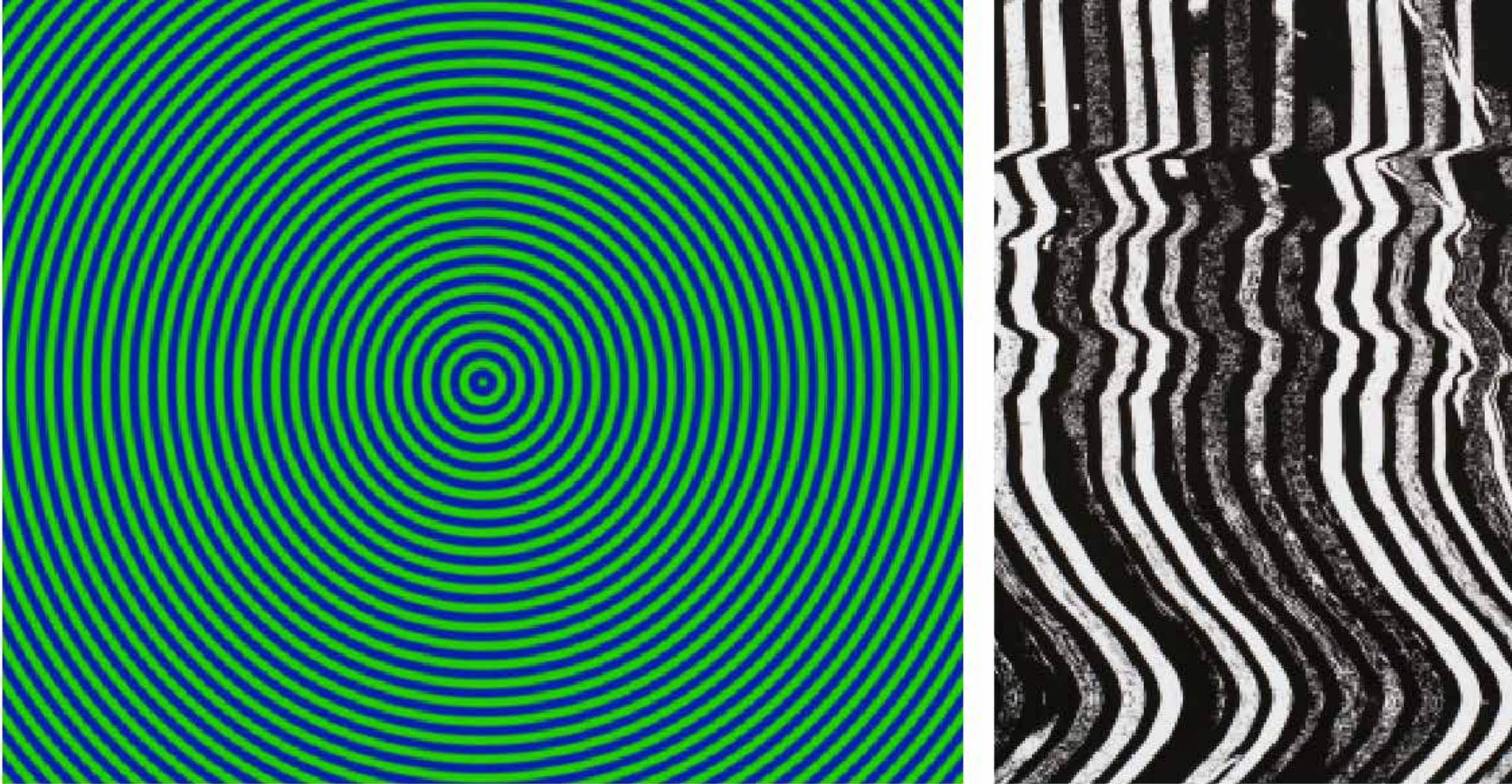
Mind map two



Mind map three

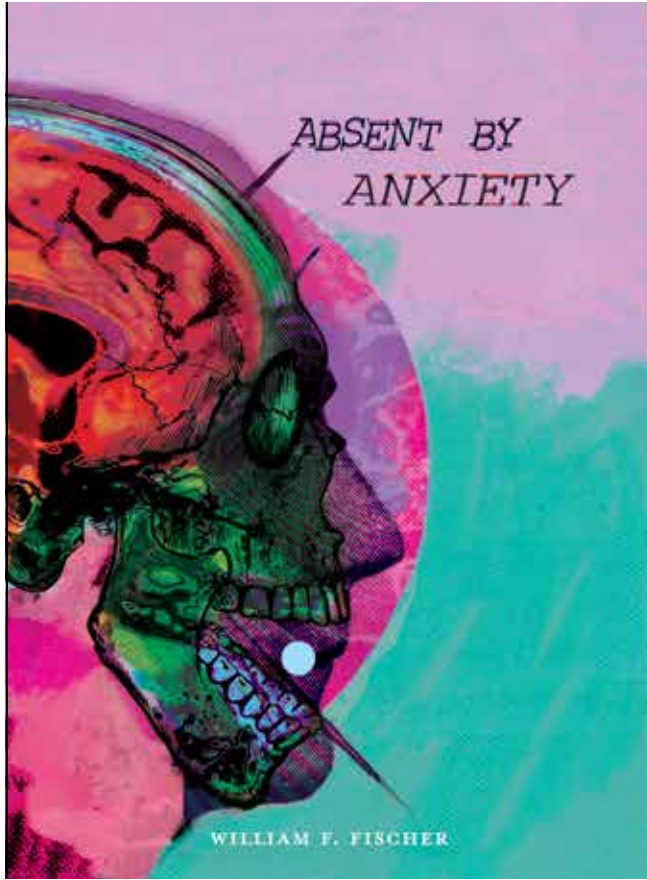


Reasearch Board

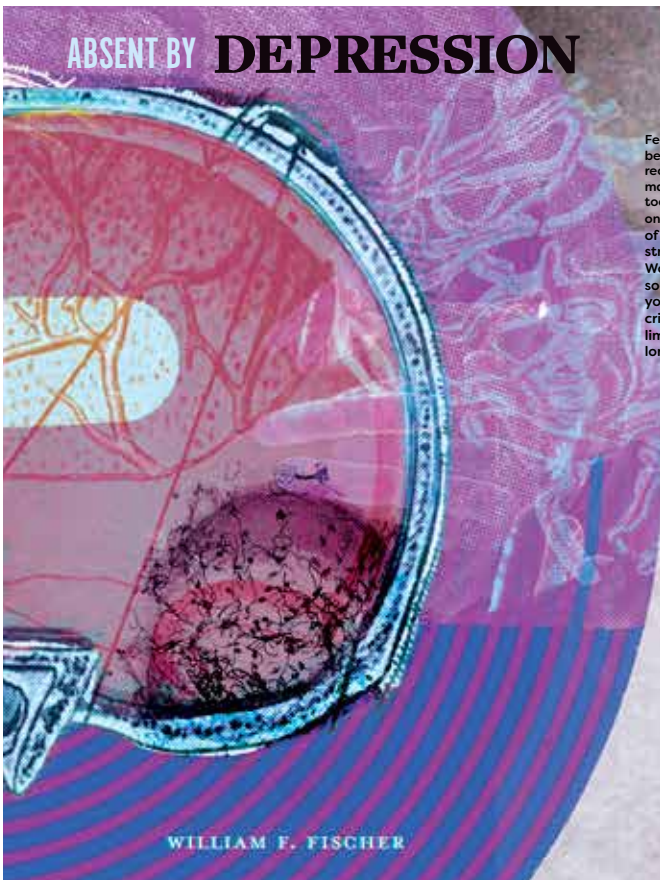


Visual Process

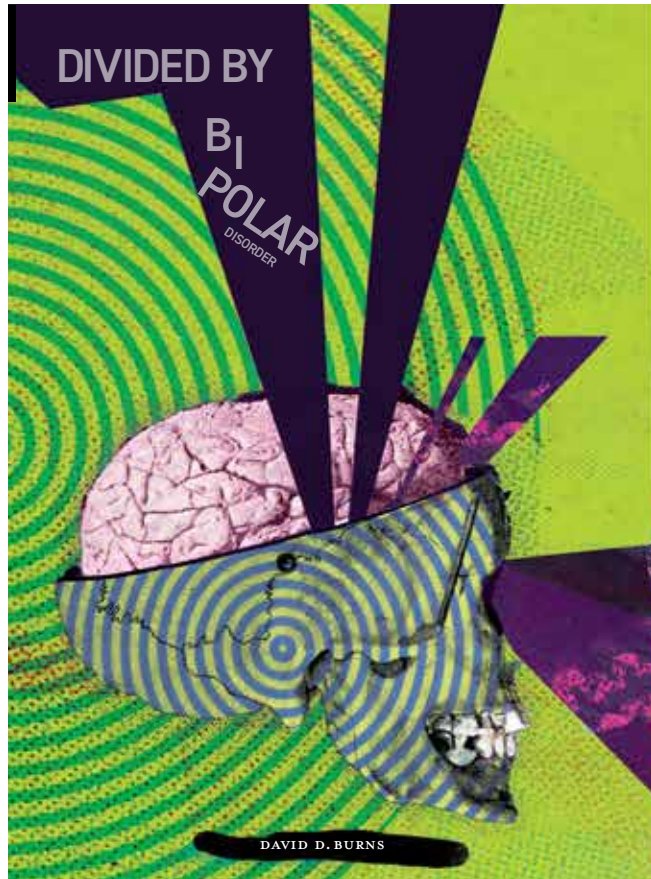
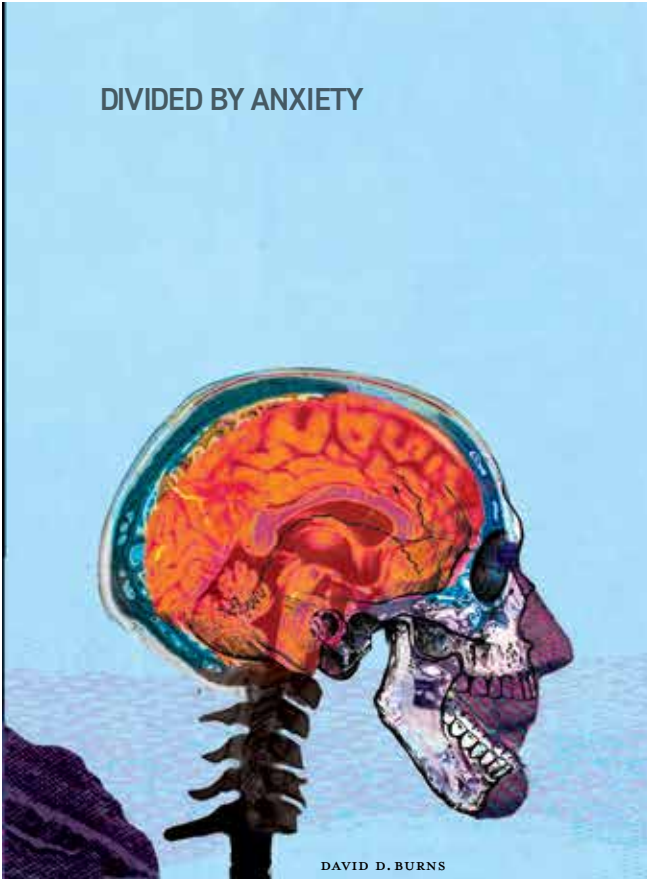
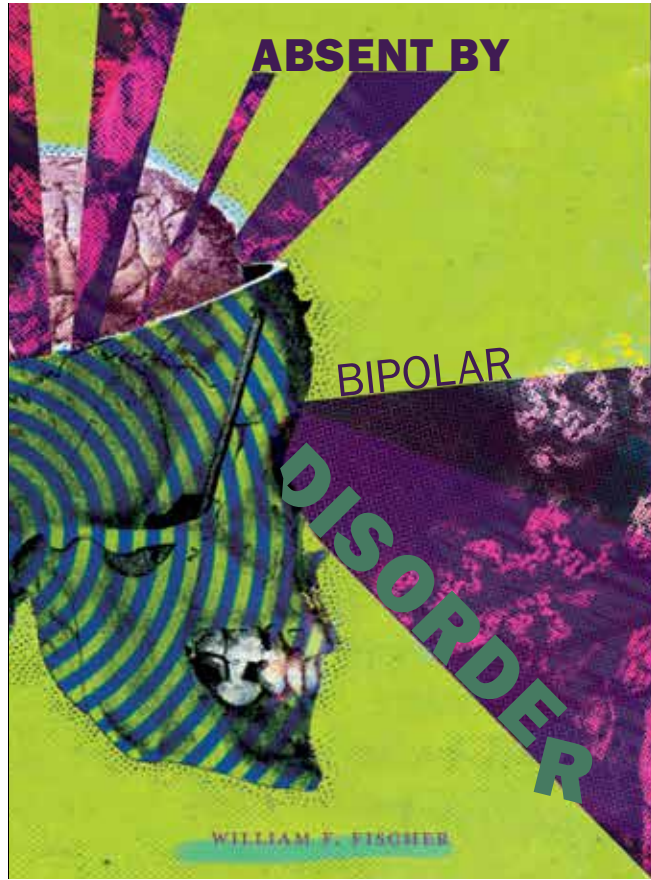
Anxiety



Chronic Depression



Bipolar Disorder



Ideation part one

~~THERE IS~~
~~A LOT OF~~
INTERNAL
THINKING

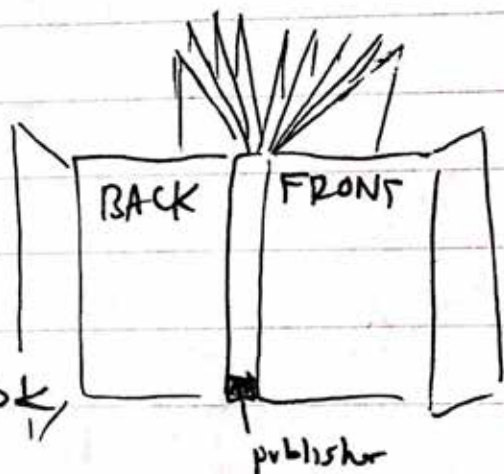
2. books on Jacket/back / fl
le

- book review on flap
↳ 3-4 pp's

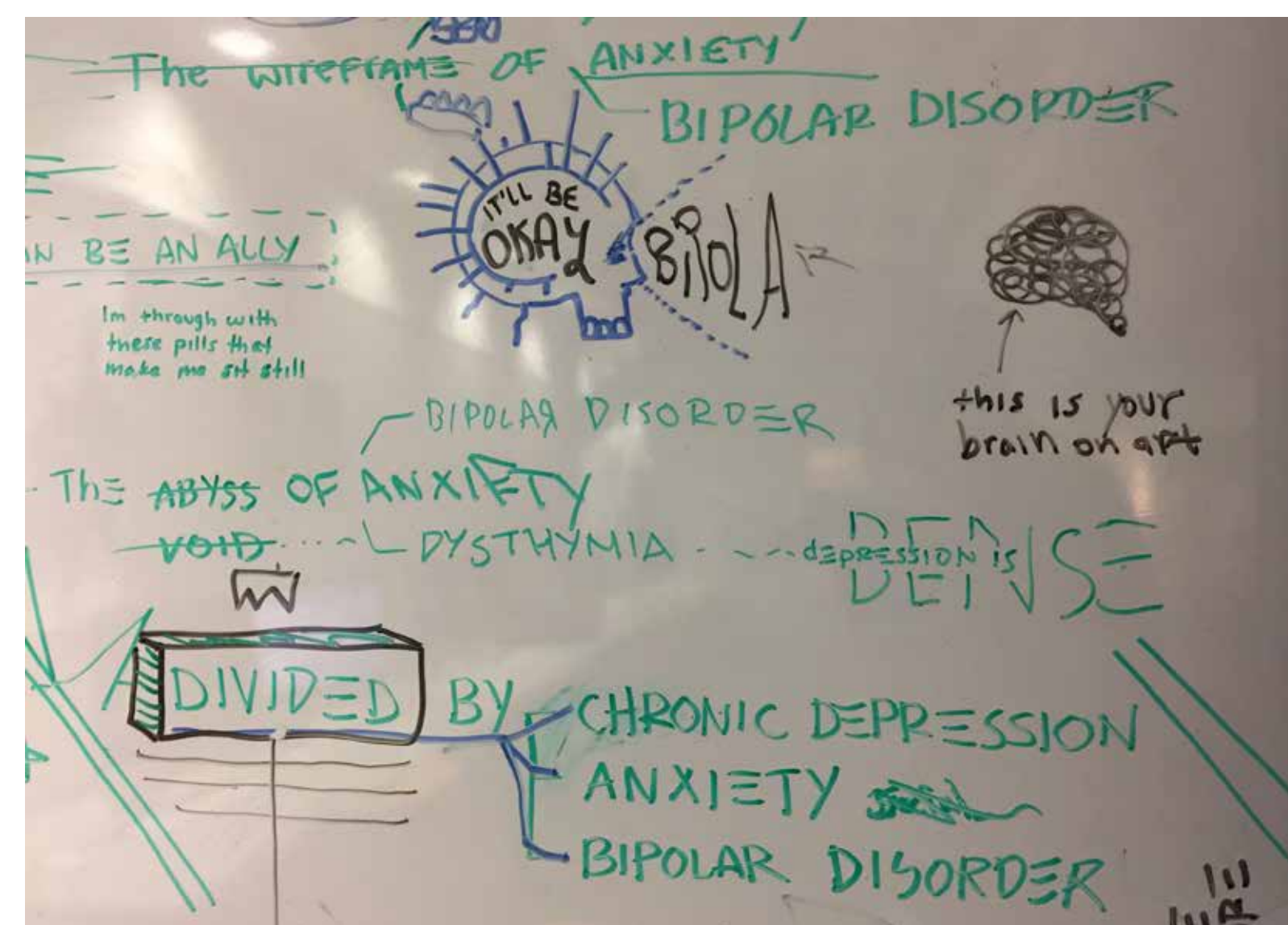
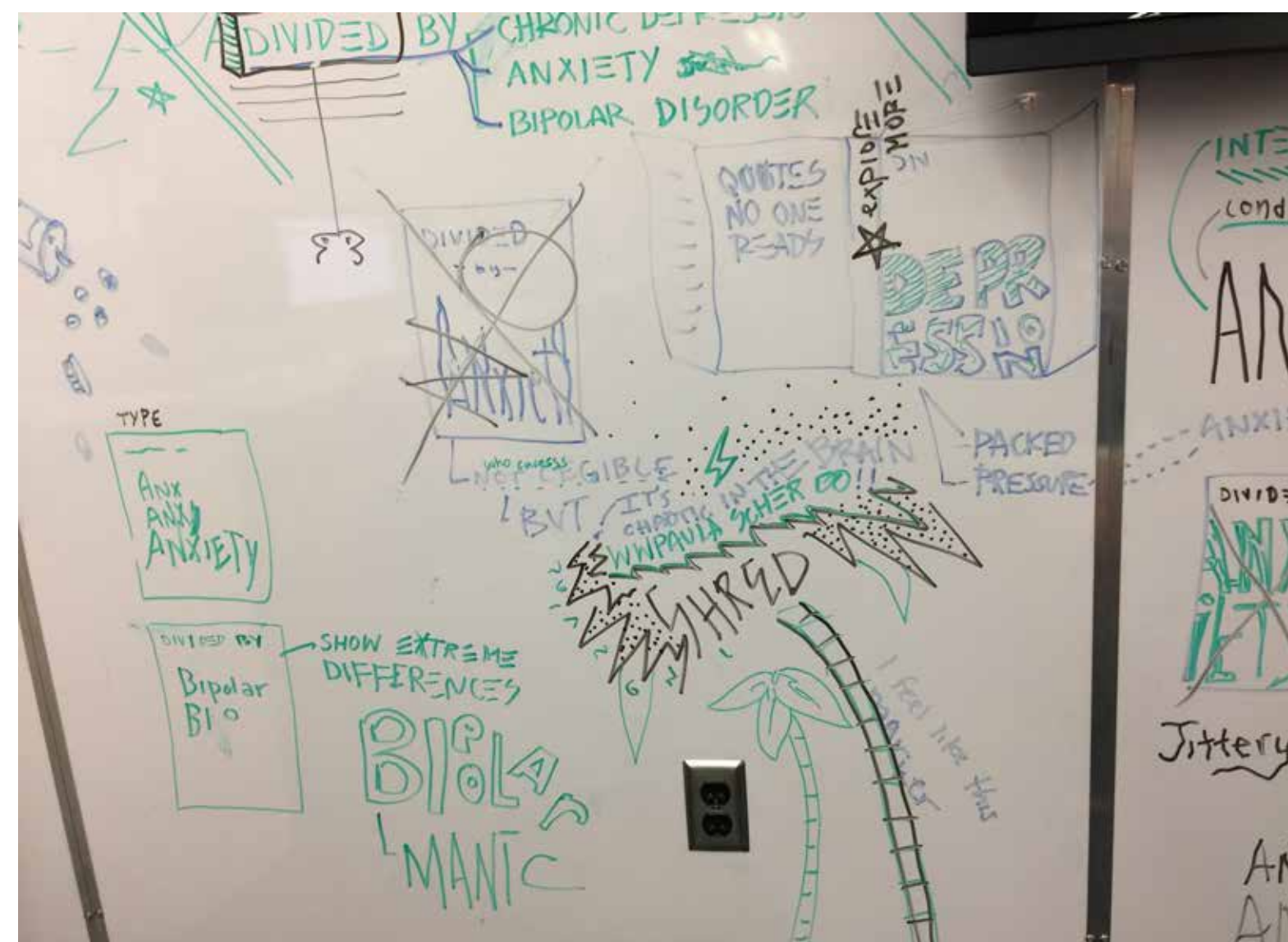
★ editor / author

1. type + image
2. type + vector

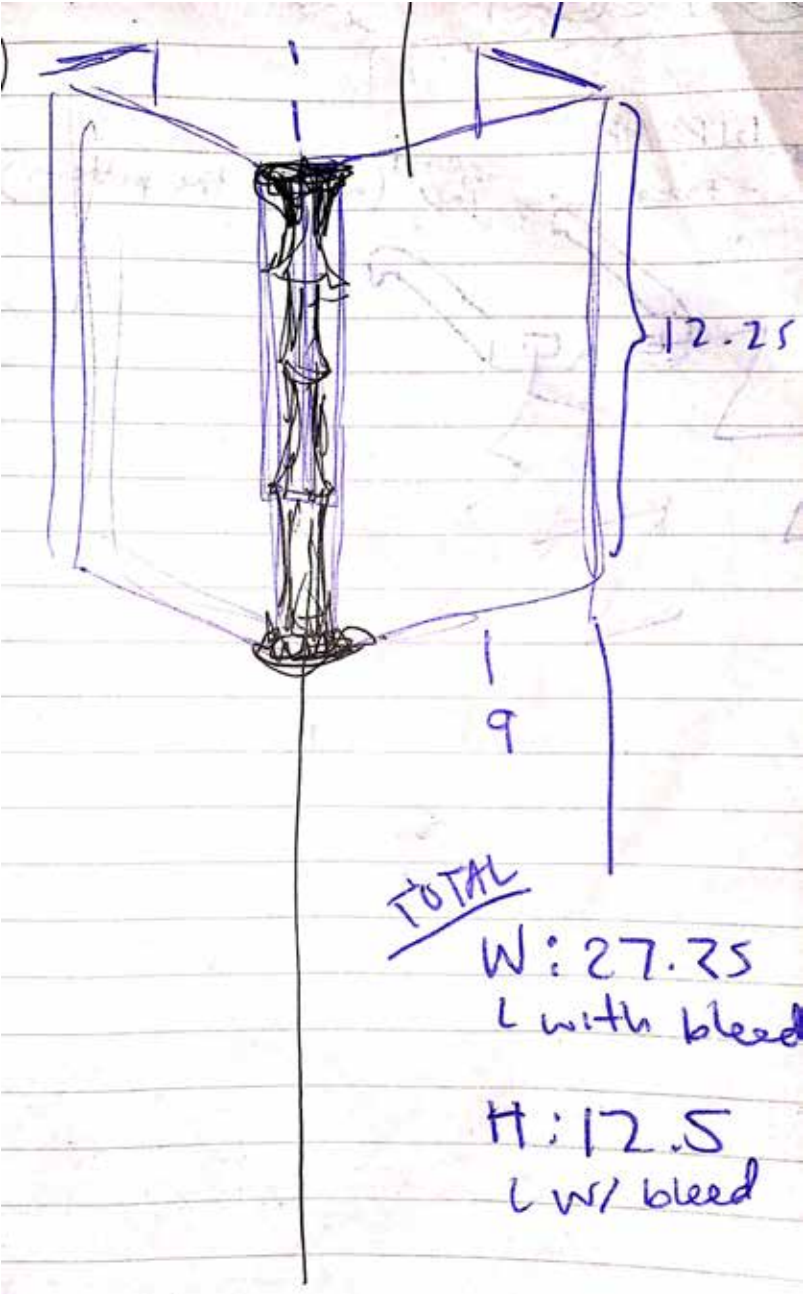
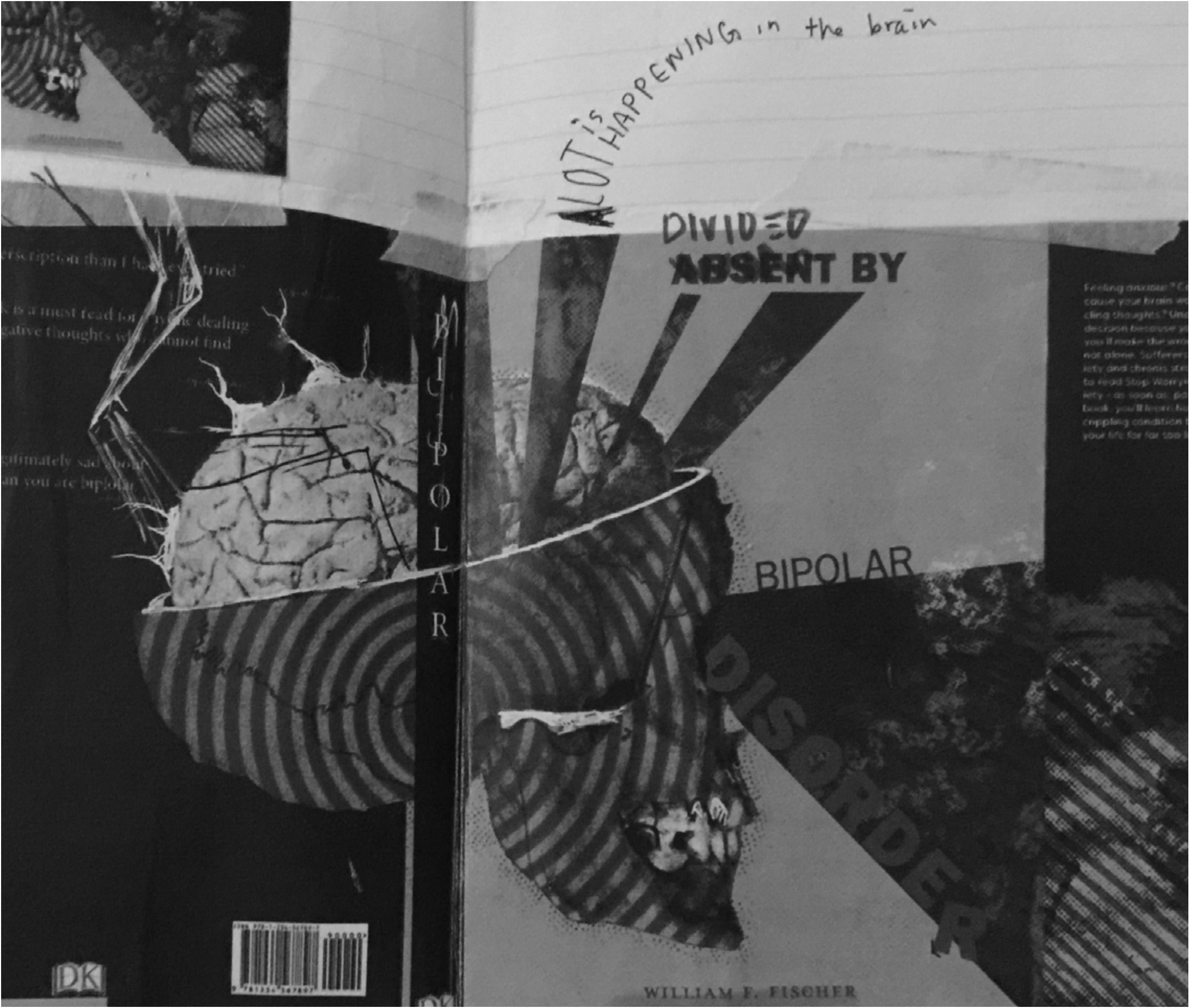
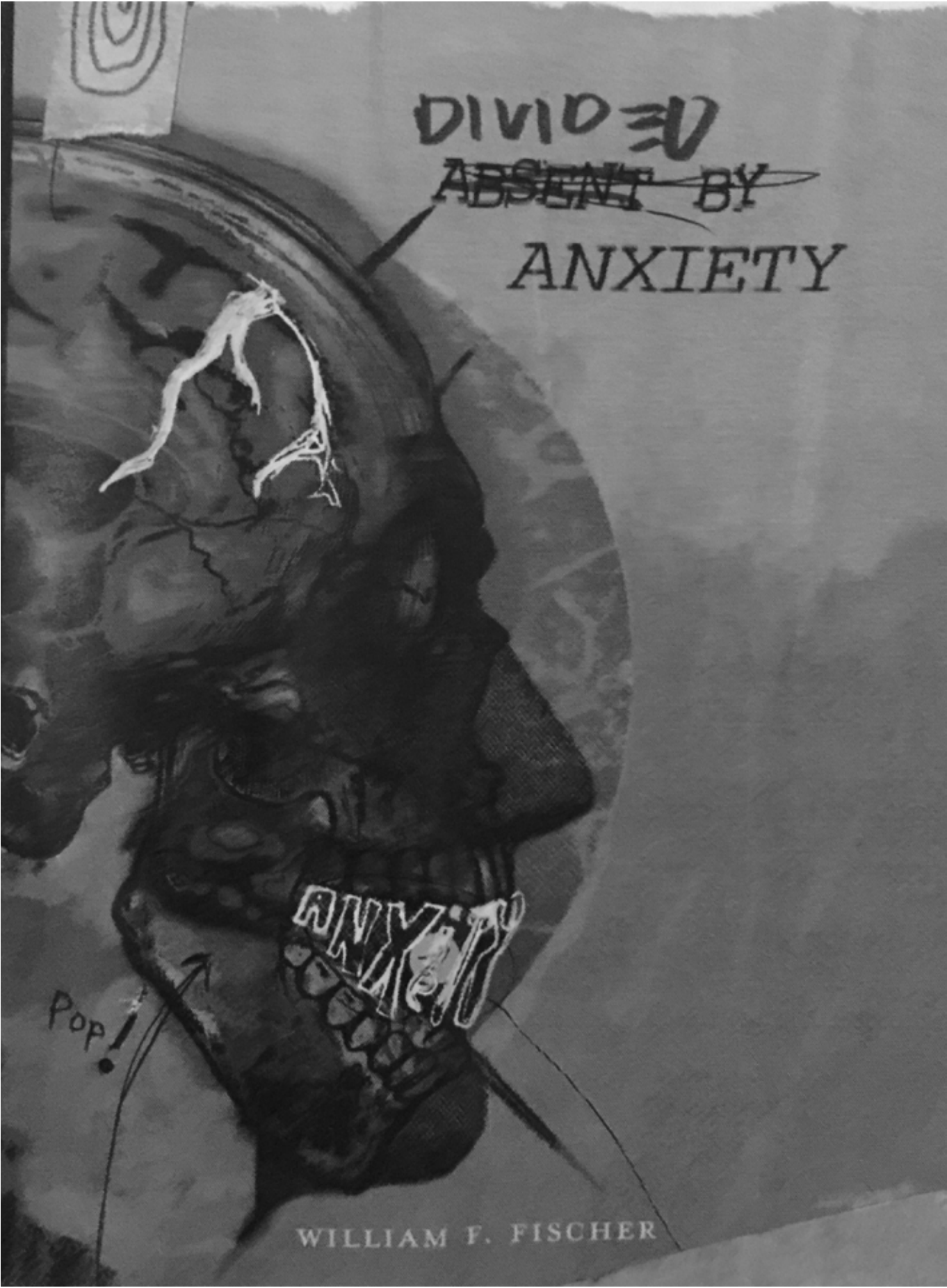
W/ FRONT FLAP : summary of book,



publisher



Ideation part two



Ideation part three

many blue

DEPRESSIVE episode

Bi POLAR

MANIC

unexpected behaviour

VECTOR TYPE

2nd layer peels discussing type 1 & type 2

3 layers total

EXTREME HIGHS

FORGETS

reckless sex IMPULSIVE BEHAVIOUR

affects relationships

FAST THOUGHTS

[suicidal to invisible]

SLEEPS TOO MUCH & TOO LITTLE

EXTREME LOWS

Jittery

ANXIETY

panicked

FRANTIC

CLENCH PRESSURE

PRACTURED

* absent by anxiety

Anxiety abolishes

ANCHOR

ANALYSING

ASSAILANT

AVOID

TYPE

shake take shake your

shake shake shake Hannah

MRI SCAN

CHRONIC

ELECTROPHYSIOLOGY

NEUROSCIENCE

HEAVY

EXTENDED weight

DEPRESSION

CARRIES THE WEIGHT

DEPRESSION

type bleeds into black

ABOVE

Below

what did doctors print that on

Final Spreads

