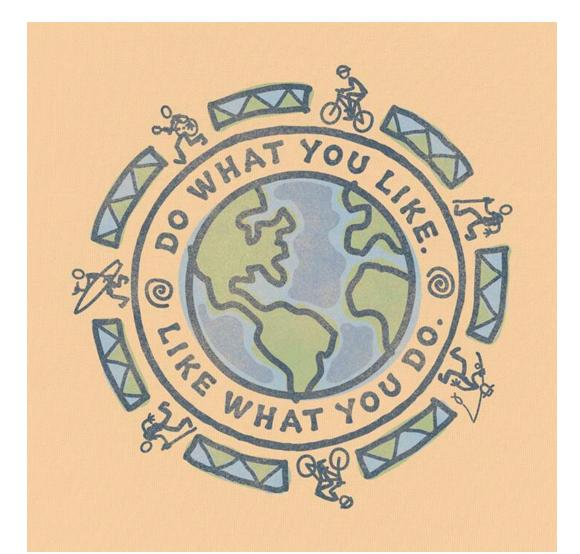


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The Life Is Good Company is an American apparel and accessories wholesaler, retailer, and lifestyle brand which is best known for its optimistic T-shirts and hats.





In creating, the only hard part is to begin.



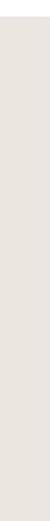
Brand

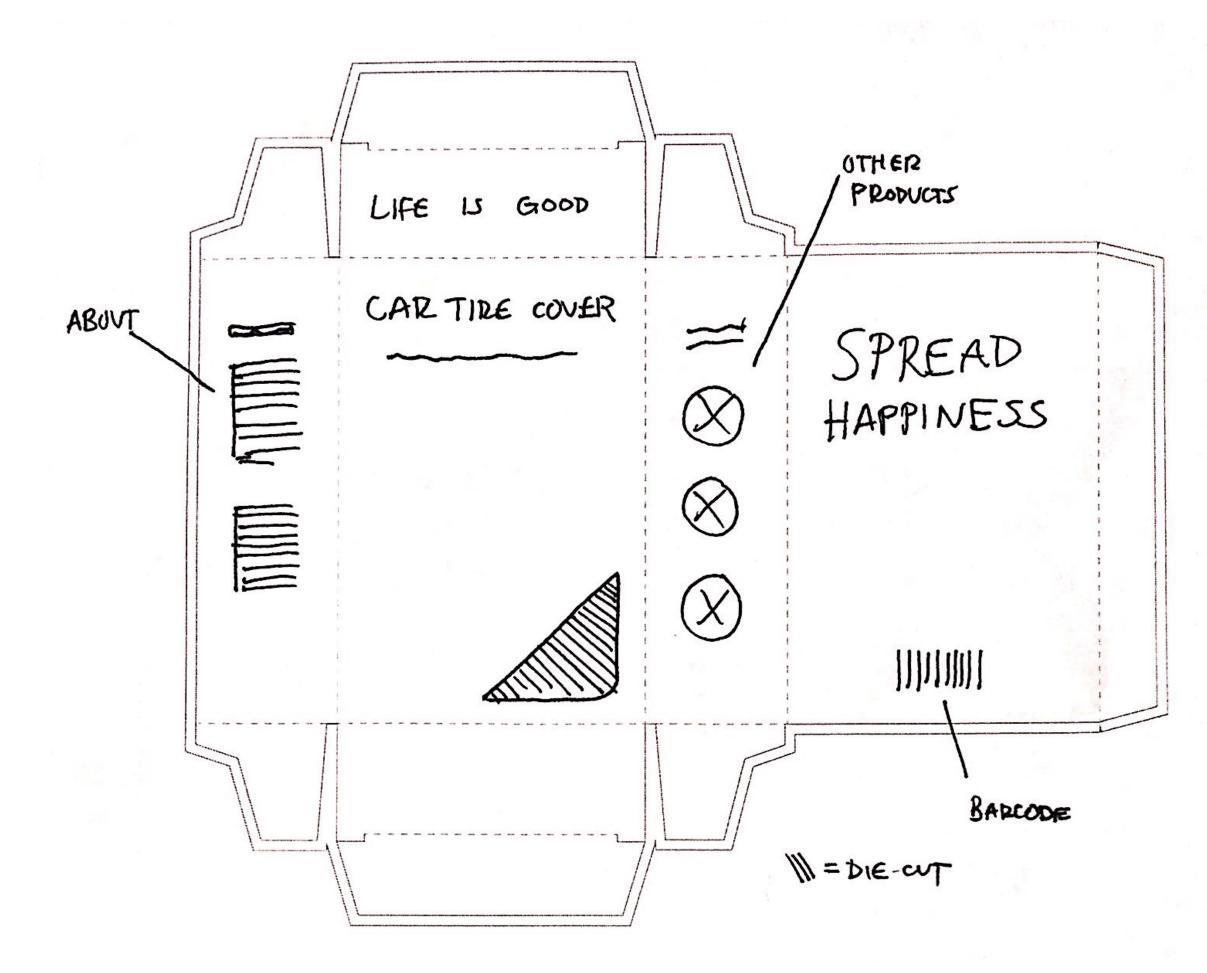




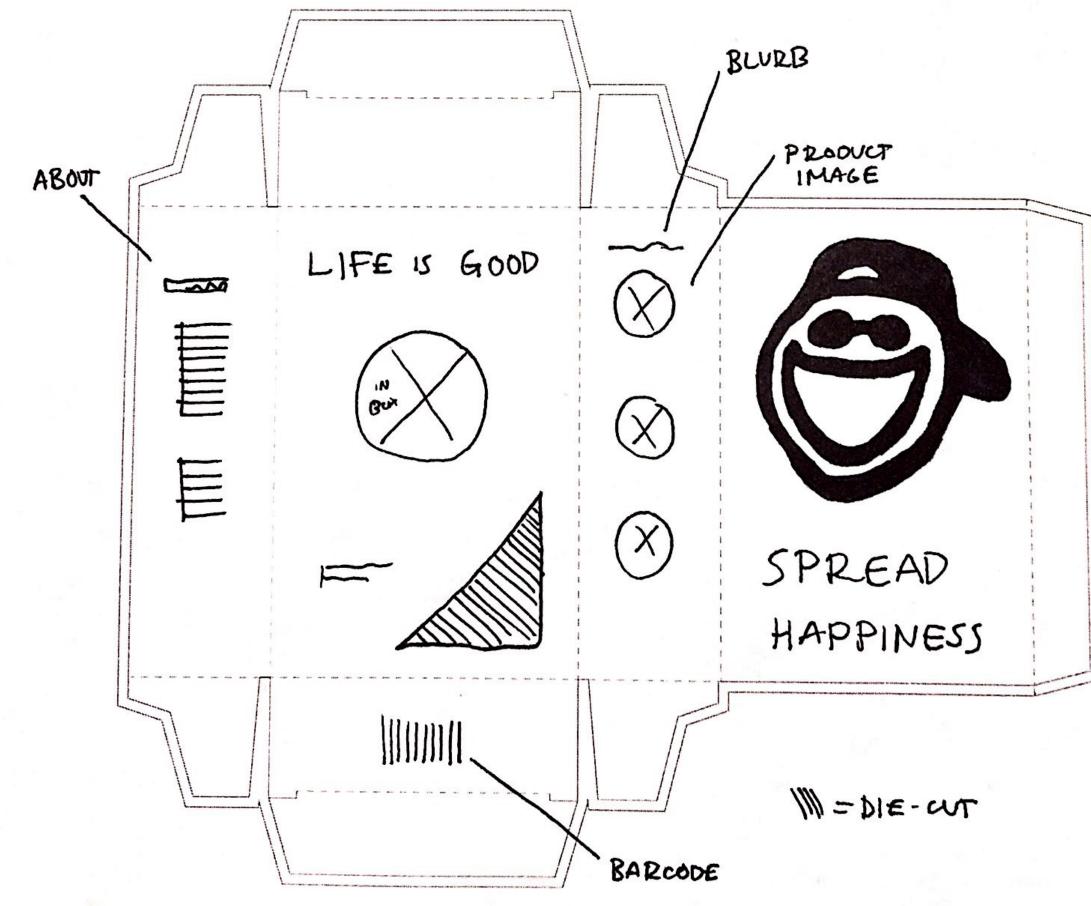
Living large.

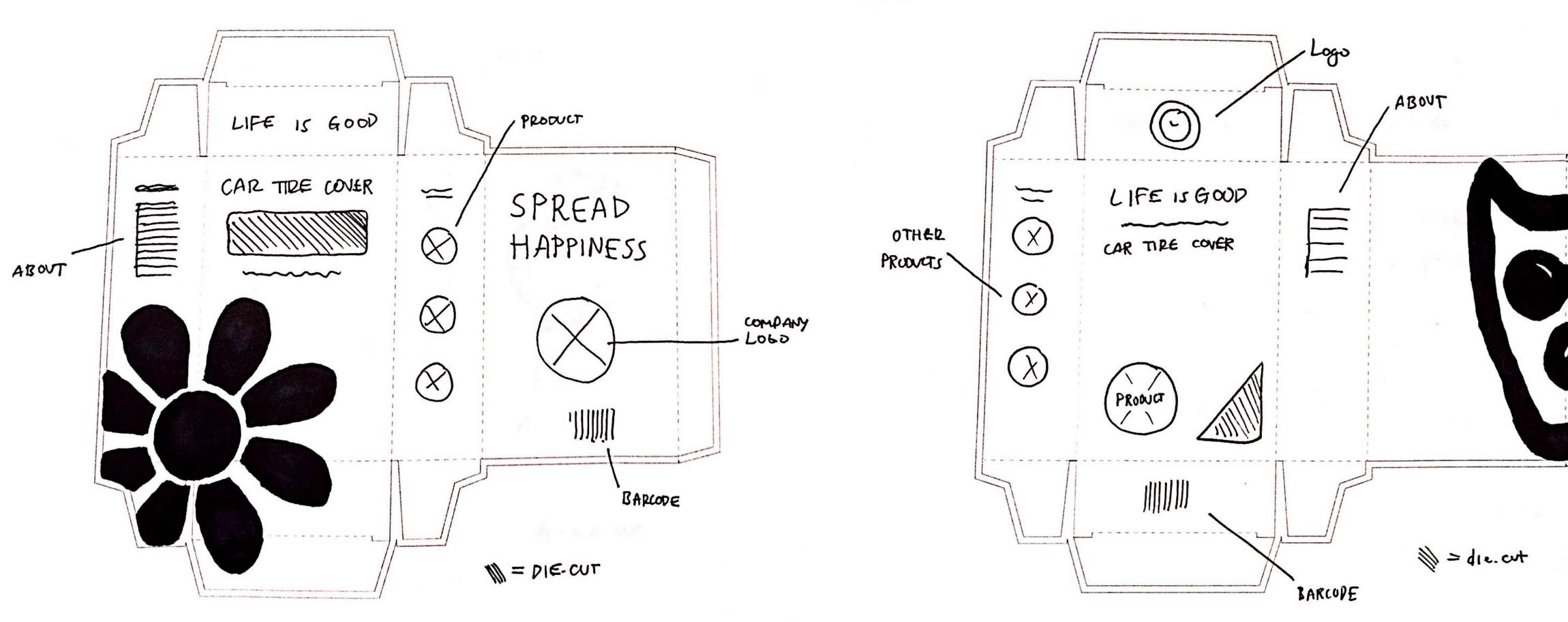






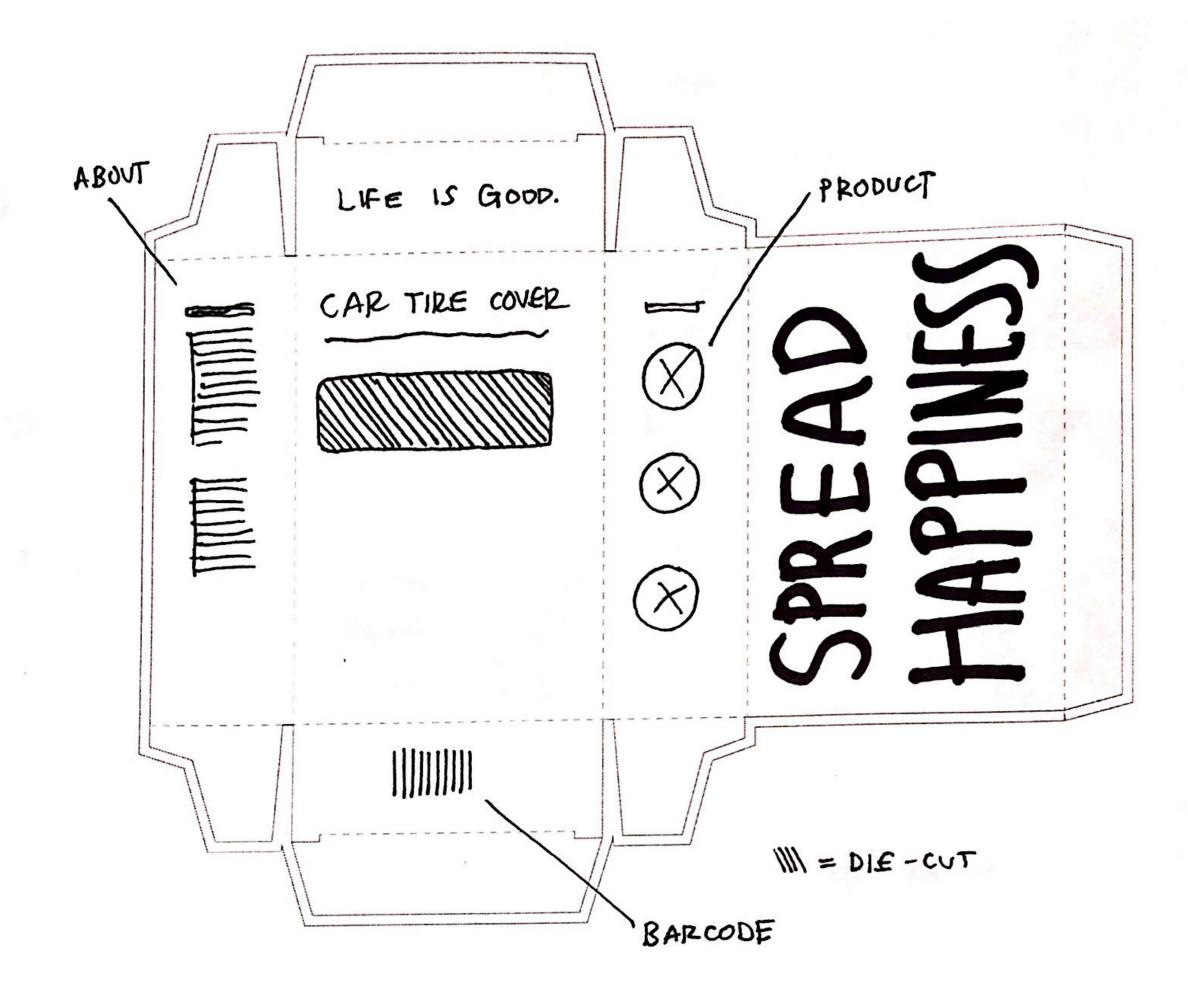
Sketches



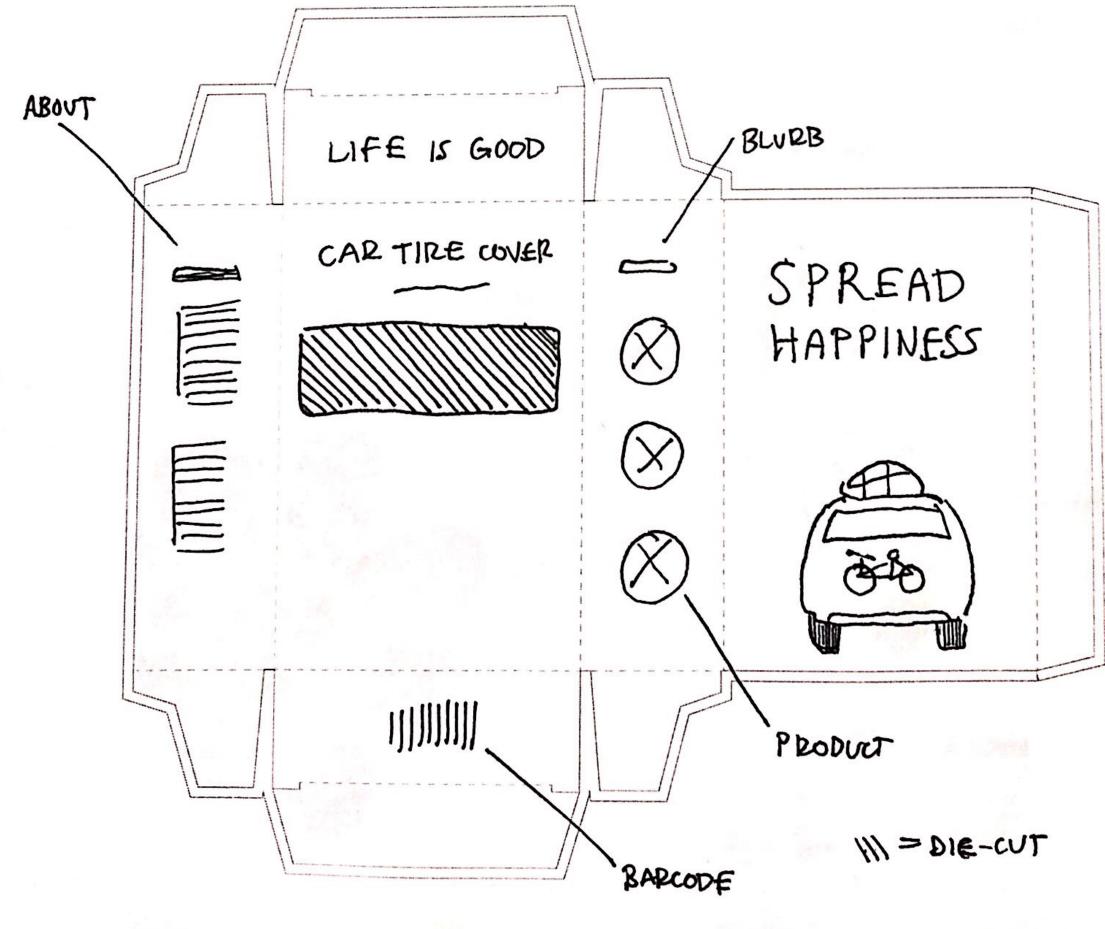


Sketches





Sketches





LIFE IS NOT PERFECT. LIFE IS NOT EASY.



Digital Process







LIFE IS NOT PERFECT. LIFE IS NOT EASY.

Digital Process





Final Designs





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